



CHRISTINE KAPELLEN

SENIOR DESIGNER

CAREER OBJECTIVE

Conceptualize and translate graphic design into an innovative form to promote client communications in a competitive, fast-paced environment.

QUALIFICATIONS

Over 15 years of experience as a Senior Designer for a dynamic printing a promotions company. This position has required a direct client relationship to conceptualize and implement marketing through print, web, social and digital media, while at the same time, managing multiple projects and departments.

EDUCATION

UW - WHITEWATER
Bachelor's Degree of Arts
Emphasis Graphic Design
Minor In Art History

UW - ROCK COLLEGE
Associate's Degree of Art

DIGITAL SOFTWARE

Acrobat	Illustrator
After Effects	InDesign
BrightAuthor	Muse
Director	Photoshop
Dreamweaver	Typestyler
Flash	QuarkXpress

TECHNICAL SOFTWARE

Access	Fiery
Colorburst	Google Docs
Constant Contact	Rasterlink
EPace	Word
Estimator	Publisher
Excel	PowerPoint

WORK HISTORY

SENIOR DESIGNER PRINTMAX - MILTON, WI | 6/02-PRESENT

- Manage Design Team & Company Employees
- Scheduling
- Job Estimation
- Material Purchasing
- Outsourcing
- Facilitate Internal & Client Meetings
- Create Company Presentations & Marketing
- Vast Knowledge of Offset, Wide Format, Digital Printing and Digital Signage
- Website Creation & Management

FREELANCE DESIGNER JUNE 2002 - PRESENT

- ACHI Inc.
- Edgerton Police Dept.
- Edgerton Outreach
- First Weber Group
- Fly Girls
- Lockhart Builders
- McGuire Landscaping
- Southern WI Airfest

REFERENCES

Joseph Limke | Affiliated Engineers
608.236.1141 | joe.limke@gmail.com

Sarah Roth | DataTek Imaging
608.359.8815 | sarahroth310@hotmail.com

Chris Ziemer | Badger Liquor
920.252.5653 | cziemer33@yahoo.com

Heidi Eye | Printmax
815.601.4990 | eye.heidi@yahoo.com